

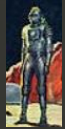
DISINFORMATION AND MISINFORMATION IN THE AGE OF AI

JILL L.TAO, PH.D.

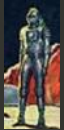
DEPARTMENT OF PUBLIC ADMINISTRATION



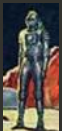
THREE CHALLENGES IN PREPARING FUTURE CIVIL SERVANTS



1. How to navigate information on-line.
 - Judging sources and building reference tools.



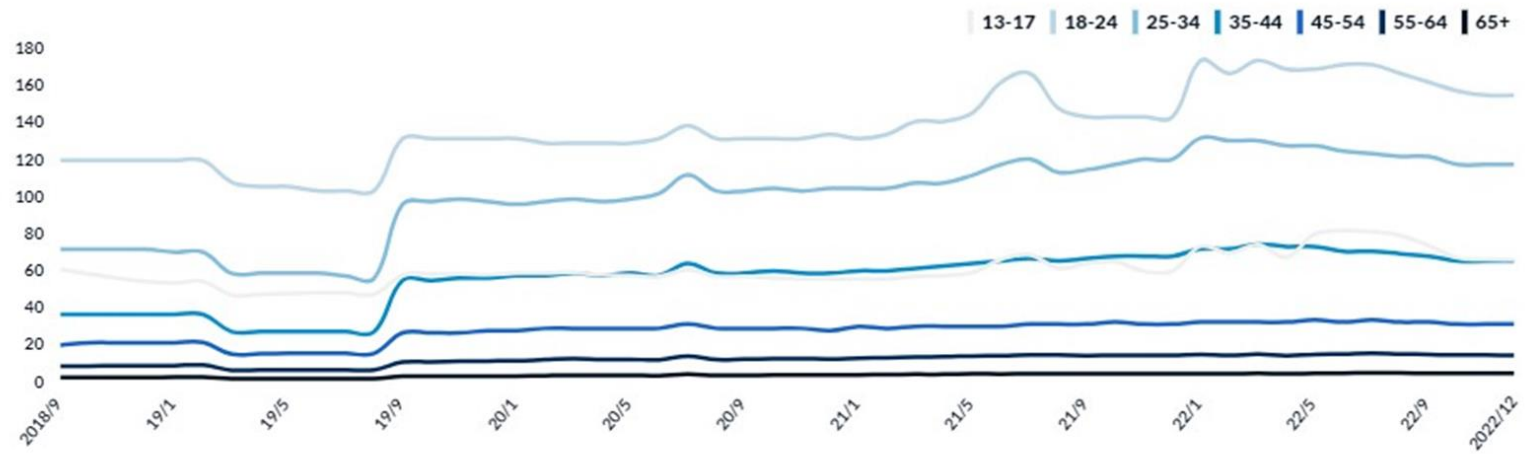
- II. How to spot misinformation and tag it as such.
 - Demonstrating something as misleading or false.



- III. How to spot disinformation and flag it for others.
 - Demonstrate that something is false and serves a disruptive purpose.

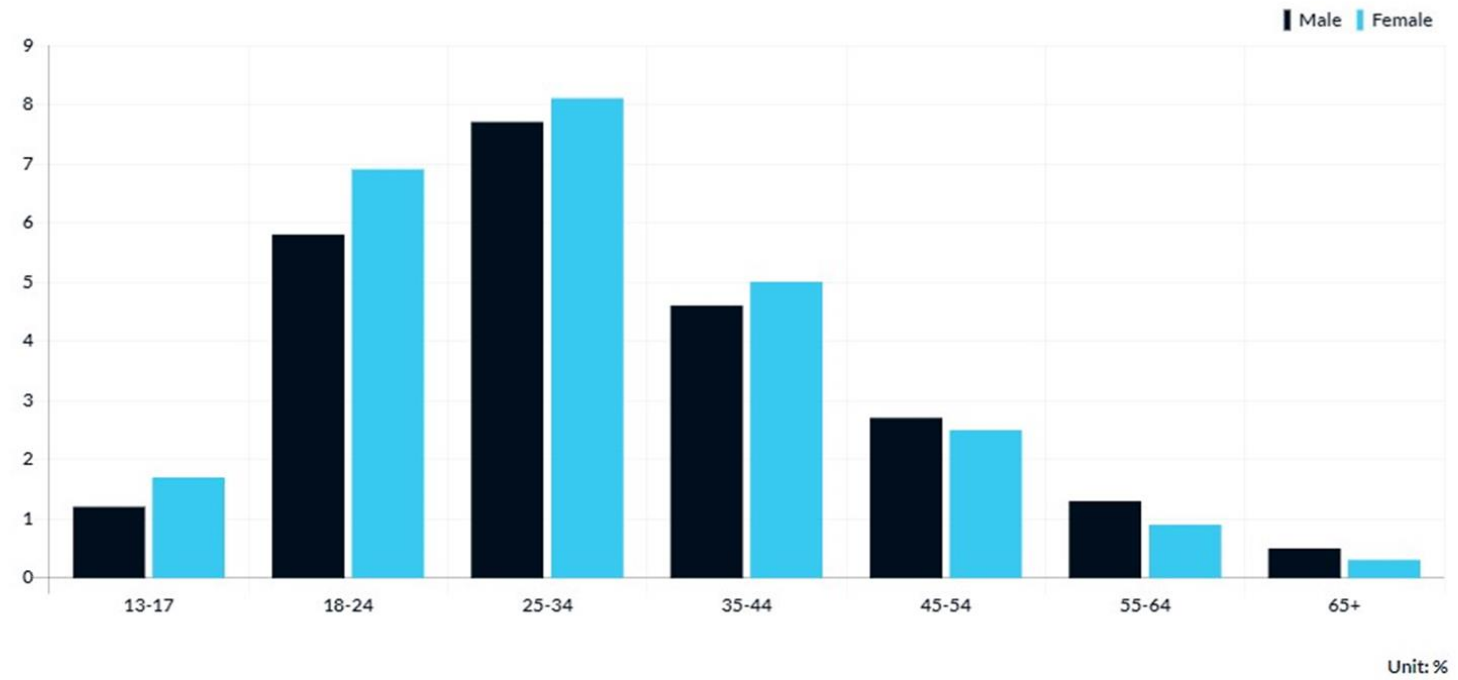


Facebook User Age Penetration in South Korea

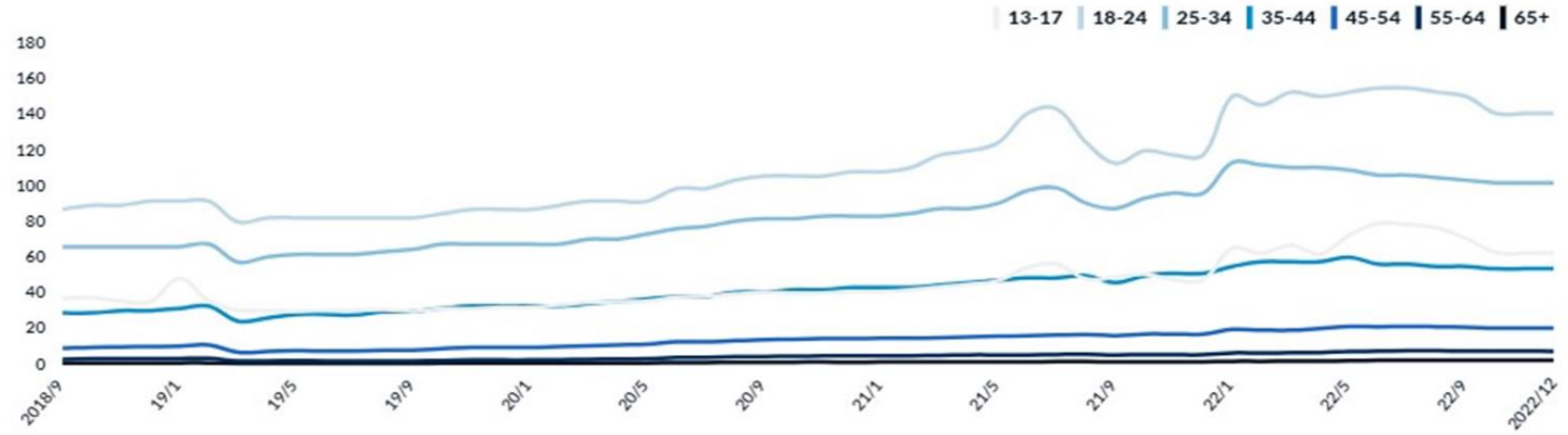


Note: Number may exceed 100% as multi-accounts holders or fake accounts prevail in the country | Unit: %

Facebook Users as a % of Population in South Korea

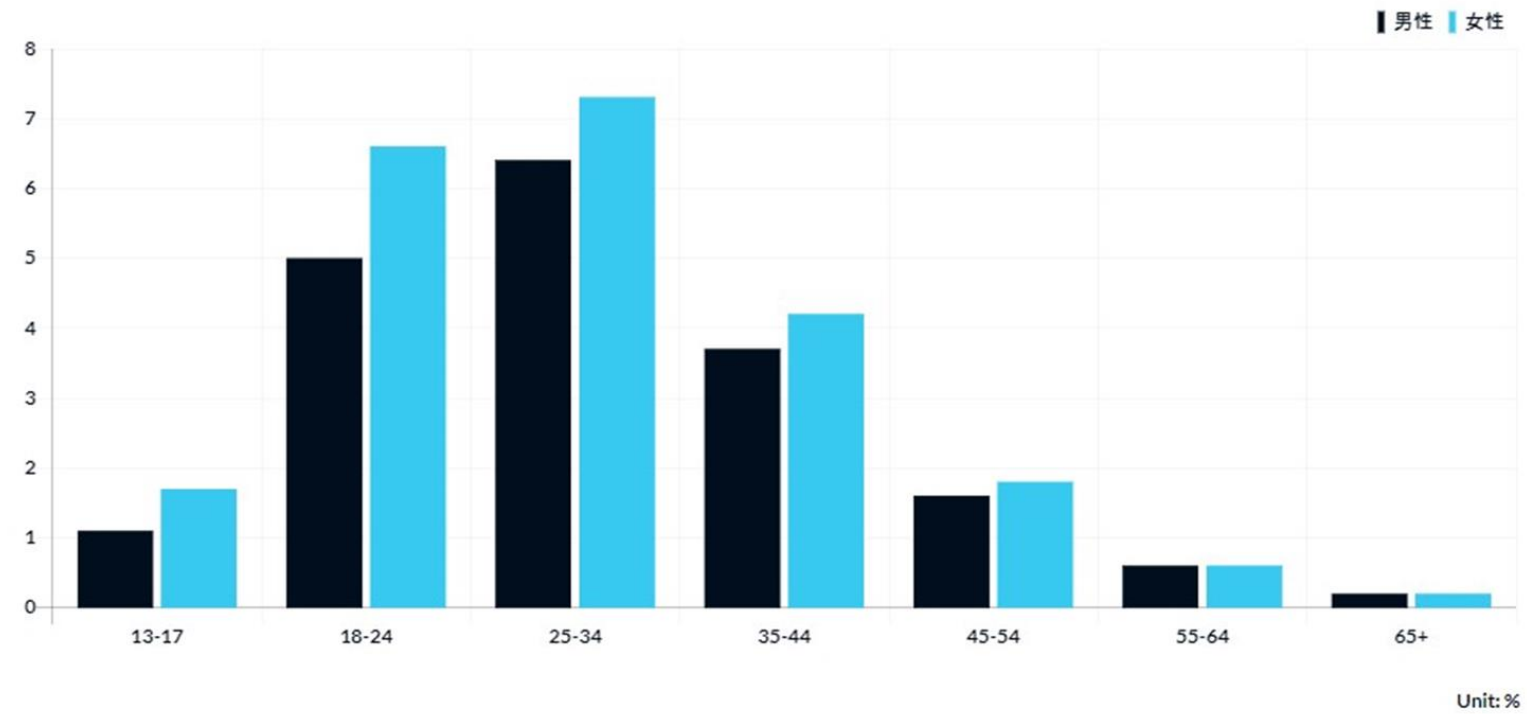


Instagram User Age Penetration in South Korea



Note: Number may exceed 100% as multi-accounts holders or fake accounts prevail in the country | Unit: %

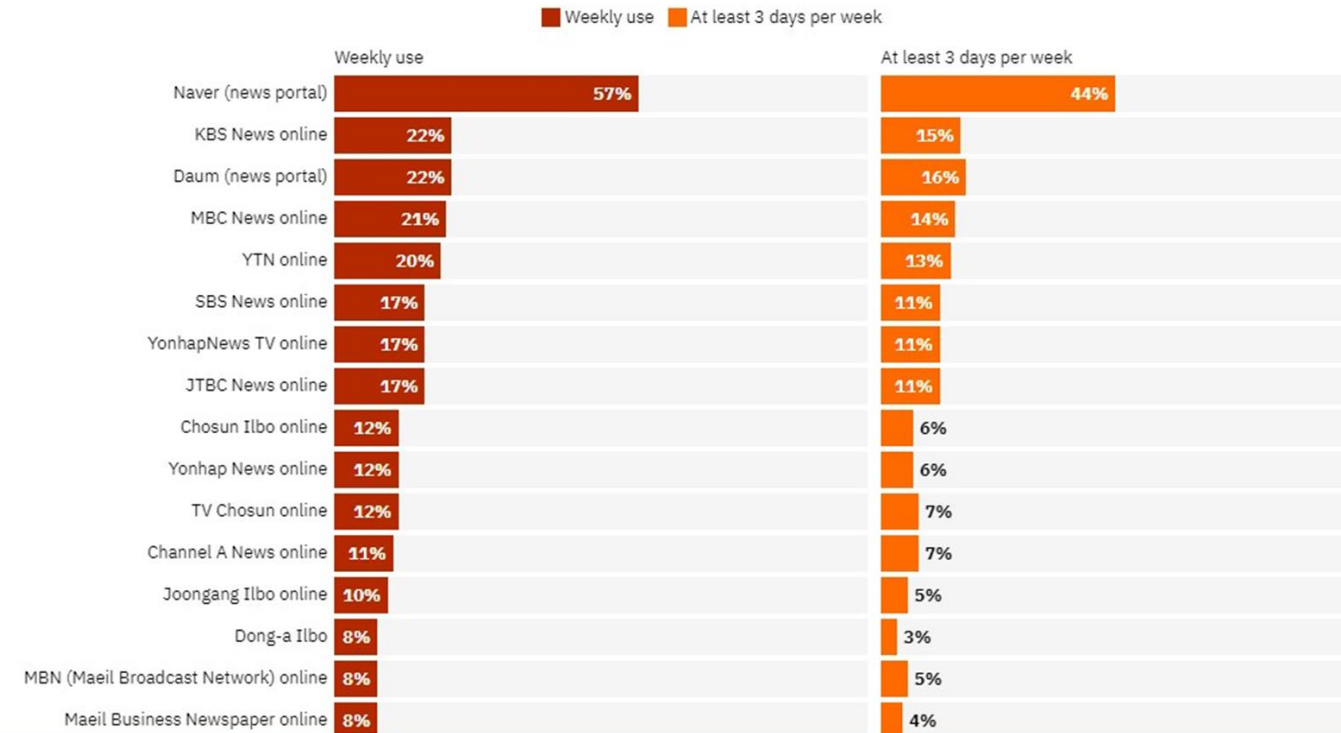
Instagram Users as a % of Population in South Korea



Weekly reach - online

ONLINE

South Korea



WHAT SKILLS HELP FUTURE CIVIL SERVANTS NAVIGATE THE INFORMATION ECOSPHERE?

- Digital literacy starts with the consumption and critical evaluation of information.
 - Look at your source. Is it credible? (if you tell someone you consider knowledgeable that you got your information from that source, would they believe it?)
 - Is it reliable? (is that source consistently a good source of information? Or do they often publish stories that are unsubstantiated or just false?)
 - Is it original? (Where did the source get the information from?)
- Once you've satisfied yourself with the information's source, then you need to critically evaluate how that information might be used.
 - If you share it, what might the impact be?
 - Would someone be hurt by the sharing of the information?
 - Is such sharing in the public interest?

Digital Literacy

Digital Search Skills:
Ability to find and
select information.

Effective
communication,
collaboration &
netiquette.



Internet/Online
Safety Skills



Digital Critical
Thinking
& Evaluation



Sources

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THANK YOU!

LET'S CONTINUE THE CONVERSATION.